

Learn and Live Design with Sands Academy

Immerse yourself in the Modern Age **Design Gurukul**

The Knowledge of Theory meets the Application of Real Projects

About

Sands Academy

We understand designers because we are designers. Sands Academy, with their dedicated team of industry experts are driven to help you navigate the world of design education and master it.



Scan to Register

The Gate of the Gurukul is Open for You



Flag your calendars for **May 2024**. Secure your spot as your learning prospect will begin.



The Design Gurus

of our Gurukul



With a wealth of experience under their belts, the mentors will guide you, challenge you, and inspire you to reach your full design potential.



Pramod Sinha

Founder @Sandcup Design Studio



Mayur Karodia

Founder @Dropout Academy



Punit Chawla

Founder @DesignWings

Structured to **Perfection**



01 Month

Design Fundamentals

Build your fundamentals. Learn how to observe things critically and delve into the human psyche to understand needs better.

- Elements of Design
- Introduction to Design Software
- Human Behavior and Design thinking
- Introduction to User-Centric Design

Fundamentals

02 Month

User Experience Design

Using data and insights to take design decisions to create meaningful user experiences

- Design Laws and Principles
- UX Design Strategies
- Research methodologies and analysis
- Wireframing – Low fidelity to High Fidelity

03 & 04 Months

Visual & UI Interface Design

Equip yourself with the essential skills to create user-friendly and visually engaging digital experiences to shape the future of digital interactions.

- Basics of Visual Design
- Color Psychology & Typography
- UI Tools and Guidelines
- Prototyping
- Usability Testing and Feedback
- Responsive and Accessible Design

Structured to **Perfection**



05 Month

Build Your own Brand

Incorporating personal branding strategies, creating a personal brand identity, online presence development, and self-promotion techniques

- Portfolio Building
- Brand Identity Creation
- Interview Preparation & Career Training
- Pitching & Presentation
- Online Presence development

06 Month

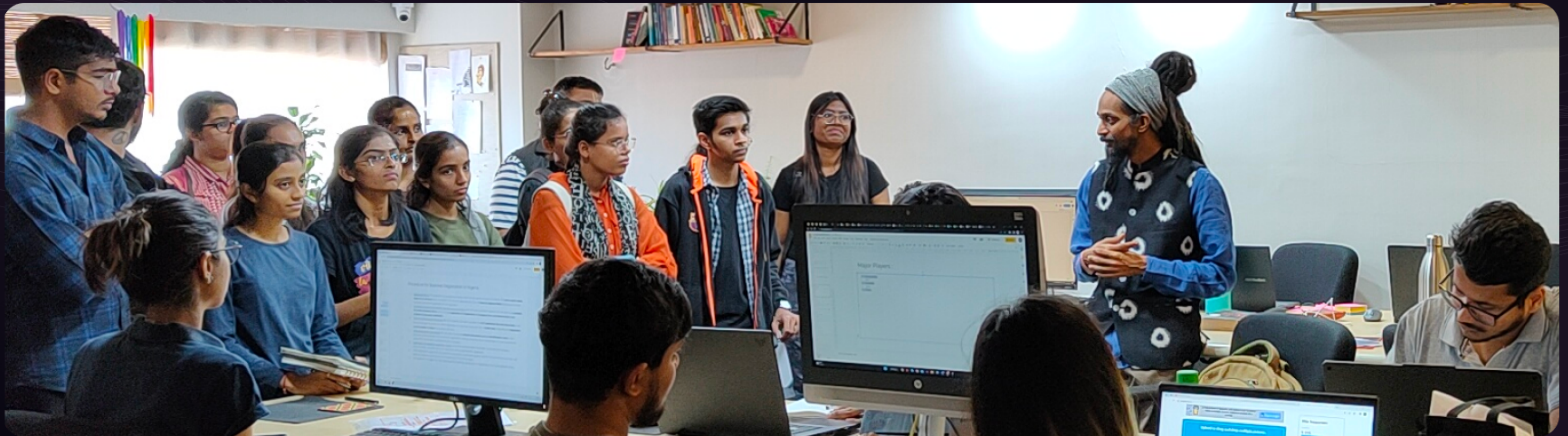
Business & Professional Skills

Cultivate adeptness in navigating complex workflows and fostering successful collaborations to ensure result-oriented outcomes

- Lean UX and Agile
- Understanding Business of Design
- UX Hacks to optimize design processes
- Client Handling & Project Management
- Collaboration & Cross Team Communication

Industry Exposure Made Accessible

A 3+ months of internship at SandCup Design Studio based on your merit, that will help you consolidate your new found knowledge with real-world application.



Visualize and Design Holistically

Amp up your hands on learning game with some of the most important tools needed to craft your careers.



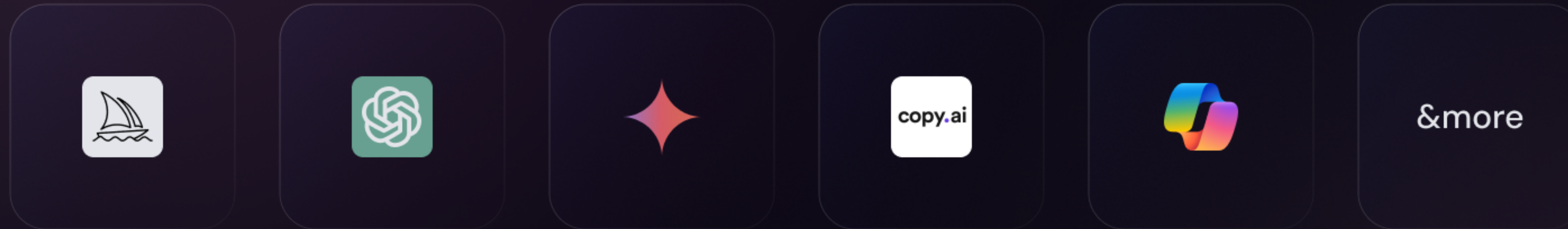
- ✦ **Lead the way**, take ownership of your projects and even lead the way with management skills.
- ✦ Create physical or digital models of your designs, **helping clients visualize the final product**.
- ✦ **Efficiently manage and organize projects** with project management tools.
- ✦ **Streamline communication** with team members and stakeholders using collaborative tools.

Discover

Design Power with AI



Getting You Aligned with the Future of Technology.



- ✦ **Stimulate your mind**, take the inspiration of AI and brew unique designs that are personal to you.
- ✦ Say goodbye to tedious tasks, **Free up your time**, and let AI handle repetitive tasks.
- ✦ **Analyze data**, including user demographics and trends to cater to custom needs.
- ✦ **Focus on the future**, learn how to predict trends and user behaviour to stay ahead of the curve.

Perks of learning with us

The Support that your Merit Deserves

Don't let the world tell you what you deserve. We make sure that you get limitless help from us.



Guaranteed Placement Support



Acquire job-ready skills to step into
the industry

Rest assured to get all the support needed for a
placement opportunity, with the skills you learn
during the course.



Continuous Growth

Scale faster, learn quicker,
empower better

Expert guidance to help you explore your talent
and to direct you towards great opportunities.





Due Recognition

Awards to encourage your efforts.

Stand out with distinction, be the next generation luminary that guides future designers and becomes an inspiration for the next generation.

Portfolio Curation

You've got work done. We've got tidbits for you to make it better

A program that meticulously crafts your portfolio from day one where each design adds value. Moreover, our industry experts are always beside you to help you with your existing portfolio.

create the uncreated





Community Access

Building Connections and Enabling Collaborations

A strong network of 3000+ designers to help you navigate the nuances of the industry and are ready to collaborate and support.





Creative Environment and Helpful Peers

The perfect setting for your masterpiece

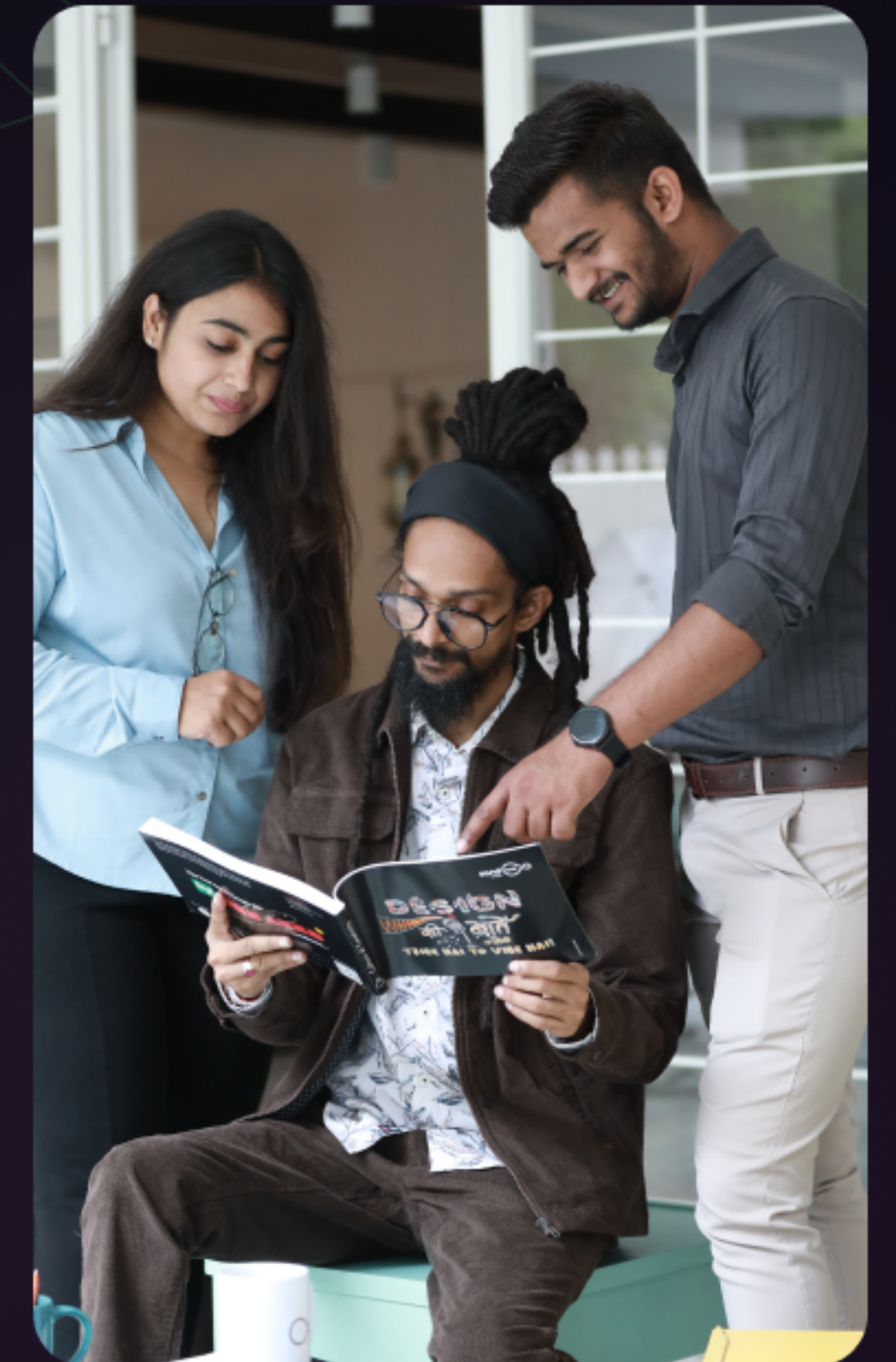
Learn from some of the most experienced designers in an environment that fosters growth when you work at SandCup Design in real-world projects.



Career Guidance

Find the path that's meant
for you

Helping you understand each role in the
design world for you to explore the one that
suit you the best.



Offline

Course Mode



Be a part of an environment that encourages creativity and promotes new and unique ideas with the best mentors guiding you.

- ★ In-Person classes to get you inspired in a **creative environment** with top mentors guiding you.
- ★ **Recorded Sessions** for flexibility to attend missed classes or revisiting concepts.
- ★ Pick up the industry knowledge needed to start your journey with **Exposure to Design Studio**.
- ★ **Lifetime Access** to a comprehensive library of learning materials.
- ★ **Dedicated Guidance Sessions** for making you industry ready.
- ★ **Periodic Master Classes** to learn from renowned design professionals.
- ★ Exclusive Access to **Community Meetups & Workshops**.

Total Program Fee

~~₹ 1,20,000~~

₹ **96,000**

*Inclusive of GST

Online

Course Mode



Learn from the comfort of your home. Steer clear of recorded content because with live classes you will participate as much as others.

- ★ Engage with instructors in **Live Classes**, get real-time feedback, and collaborate with peers.
- ★ **Access recordings anytime** to revisit key concepts or challenging material
- ★ **Lifetime Access** to a comprehensive library of learning materials.
- ★ **Get personalized guidance** to prepare yourself for the industry.
- ★ Comprehensive training and personalized support through **Periodic Masterclasses**
- ★ Receive ongoing mentorship and support from **Dedicated career coaches**.

Total Program Fee

~~₹ 1,06,000~~

₹ **85,000**

*Inclusive of GST

A Step by Step Breakdown



01

Registration

Kick-off your UI/UX Design Career by filling an application form through our website.

02

Skill Assessment

A screening process to test your eligibility in our scholarship programs and mutual compatibility for the course.

03

Personal Interaction

A direct conversational exchange with you to meet mutual goals and expectations in your design journey.

04

Warm Welcome

Outstanding candidates will be invited to become a part of the Sands Academy Family.



Create your own future

Let us prepare you for a journey today to become the leader
you want to be tomorrow!

REGISTER NOW

Contact Number

+91-7600733020

Email Address

sandcupacademy@gmail.com